



SUBJECTS FOR FINAL THESES & INTERNSHIPS

Z.I.E.L GmbH, based in Lichtenfels, Germany, is the leading producer of high quality backoffice solutions for travel agents in Europe. With its many years of successful experience at the point of sale, namely the travel agent, Z.I.E.L. offers practical solutions for the practice. Well-known companies like the TUI Reise Center GmbH and the First Reisebüro Management GmbH trust in our services.

Within our europewide expansion plans we are always looking for motivated students. Besides exciting and hands-on subjects for final theses, we also offer internships in our head office in Lichtenfels and in our branch in Neumünster.

Currently, we can provide the following subjects for your final thesis in English:

Analysis of the Russian travel retail market

- Development, present situation and future perspectives

Application and importance of ICT in the Russian retail market

- Data processing, GDS, mid- and backoffice software

The Russian outbound travel market compared to European standards

ICT-employment at travel agencies – a market analysis of the Spanish, Portuguese or Russian market for mid- and backoffice software, considering the preferences of travel retailers

Please send your application via fax (**+49 4421 80646 94**) or via e-mail **europa@ziel.de** to Mr. Nils Wend.